

Cameron Seth Lester, ASA, MAAA

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PROFILE

I am a healthcare technologist, actuary, and people leader with primary experience in risk adjustment analytics, predictive modeling, pricing and experience analysis, and analytics process modernization.

WORK EXPERIENCE

Actuarial Senior Manager, IFP Analytics October 2025 to present
Actuarial Senior Advisor, IFP Analytics November 2024 to October 2025
Evernorth Health Services, The Cigna Group, Seattle, WA

- Lead a cross-functional analytics team supporting IFP business teams, aligning clinical, operational, and actuarial stakeholders on clinical condition suspecting, prospective outreach, chart review prioritization, and coding accuracy monitoring.
- Expand and improve our internal intervention recommendation engine that identifies high-impact opportunities for prospective member outreach and concurrent / retrospective chart review, supporting both risk capture accuracy and timely member-provider engagement on documented conditions.
- Own the underlying data science and pipeline architecture for the recommendation engine: an ensemble of hierarchical ML models composed of layered sub-models for condition suspecting, prioritization, and intervention routing, integrated through orchestrated data pipelines spanning claims, clinical, and third-party / vendor data sources.
- Modernize the RA analytics stack by migrating legacy SAS / Teradata workflows to Databricks pipelines.
- Deliver self-serve targeting tools and dashboards (e.g., HealthMATE), BI / monitoring frameworks (PLRS trend, recapture performance), and Epic Payer Platform extraction processes that convert encounter signals into operationally-ready chart review worklists.

Business Development Consultant May 2023 to November 2024
Milliman Advanced Risk Adjusters (MARA), Milliman, Inc., Seattle, WA

- Lead MARA's new business growth initiatives, including sales and product marketing.
- Develop sales collateral conveying relevant and timely actuarial / healthcare analytics use cases that utilize MARA's extensive library of machine learning models.
- Promote MARA and Milliman by publishing original research, speaking or exhibiting at relevant healthcare-related events, and creating social media content.
- Support parallel functions when actuarial or population health analytics expertise is required, such as marketing, inside sales, lead generation, and client services and support.
- Build and maintain custom demos and reactive dashboards for prospective MARA clients, tailored to specific client use cases.

Senior Industry Consultant November 2020 to May 2023
SAS Institute, Cary, NC

- Drove healthcare go-to-market messaging and strategy for payer organizations, connecting business use cases to SAS services and tools in coordination with marketing, sales, product, and R&D.
- Represented SAS in thought leadership activities, including conference speaking, customer training on actuarial and analytics topics, and original research submissions to publications and journals.

- Advised internal and external stakeholders in sales, IT, accounting, and actuarial functions on SAS's actuarial capabilities; supported R&D in developing unit testing for the SAS products supporting the US GAAP LDTI financial reporting standard.
- Served as a technical and solutions architect supporting demo creation and delivery for prospective payer and provider system customers.

Actuarial Advisor April 2019 to November 2020
Pharmacy Pricing, Cigna Commercial Healthcare, Philadelphia, PA

- Led actuarial pricing team's feature development initiatives for in-house interactive underwriting model used by 20+ group commercial pharmacy benefits underwriters.
- Developed intake system for case-specific underwriting questions as well as exception approval requests from underwriting, sales, and other market-facing functions.
- Championed transition of underwriting model development to Agile / Scrum release train.
- Provided ad-hoc pharmacy claims modeling, projections, and other business insights to matrix partners and internal stakeholders, as needed.
- Led team effort to overhaul data processes and data validation frameworks in R and SAS, away from Microsoft Excel.

Actuarial Specialist August 2017 to April 2019
Actuarial Valuation, Cigna Supplemental Benefits, Austin, TX

- Owned DAC true-up process for several LOBs; developed visual dashboard in R to validate and monitor deferred expense amortization model inputs and outputs.
- Maintained suite of GGY AXIS models and in-house MS SQL Server-based data warehouse to support Stat/GAAP ALR, DLR, DAC, and VOBA financial reporting requirements.

Actuarial Senior Analyst June 2015 to August 2017
Actuarial Rate Maintenance, Cigna Supplemental Benefits, Austin, TX

- Implemented feature enhancements for tool supporting the automation of several thousand regulatory filings for supplemental individual products in 50+ US states and territories.
- Managed intern in developing a tool in R to model future Medicare Supplement experience using automated ARIMA methods.
- Led the actuarial university recruiting team for Texas schools (2016 - 2017).

DESIGNATIONS, CERTIFICATIONS *Associate of the Society of Actuaries (ASA)* May 2019
Member of the American Academy of Actuaries (MAAA) March 2023
Microsoft Azure Fundamentals (AZ-900) May 2021
Advanced Certified ScrumMaster (A-CSM) October 2020
SAS Certified Specialist: Base Programming Using SAS 9.4 August 2020
SAS Certified Specialist: Intermediate Programming Using SAS Viya April 2023

EDUCATION *Bachelor of Arts, Philosophy* May 2015
Cum Laude
University of Pennsylvania, Philadelphia, PA

TECHNICAL COMPETENCIES *Languages: R, SAS, Python, VBA, SQL, Java, PHP, JavaScript, C/C++*
Tools & Environments: Git, Docker, k8s, R Shiny, Hadoop/Spark, SAS Server Administration; Linux/Unix (bash), Windows, macOS; AWS and Azure tools and services; bare-metal Kubernetes administration